

Providing a better quality education at the same cost

In India 8% of children don't complete primary schools and 90% don't complete school. In addition, the Indian Low Cost Private School (LCPS) sector is highly fragmented as 60% have less than 500 students.

In Hyderabad, where [SEED Schools](#) operates, there are approximately 3,000 LCPSs. Unfortunately there are very few LCPS operators who have been able to improve the quality of the education and experience that they provide.

SEED Schools was set up in June 2013 to invest in LCPSs in India in order to improve the standard of education through targeted programs. By integrating technology in classrooms, training teachers and improving content delivery, it aims to help students at its schools to perform better than the national average in math, reading and general ability.



IIX INVOLVEMENT

IIX began working with SEED Schools in early 2014 and showcased it to its Impact Partners investor network at a live pitch event in March as well as through two webinars in April. IIX was able to help secure an investment through its Impact Partners platform from three individuals, which brings the total investment raised to US\$650,000.

IMPACT OF INVESTMENT

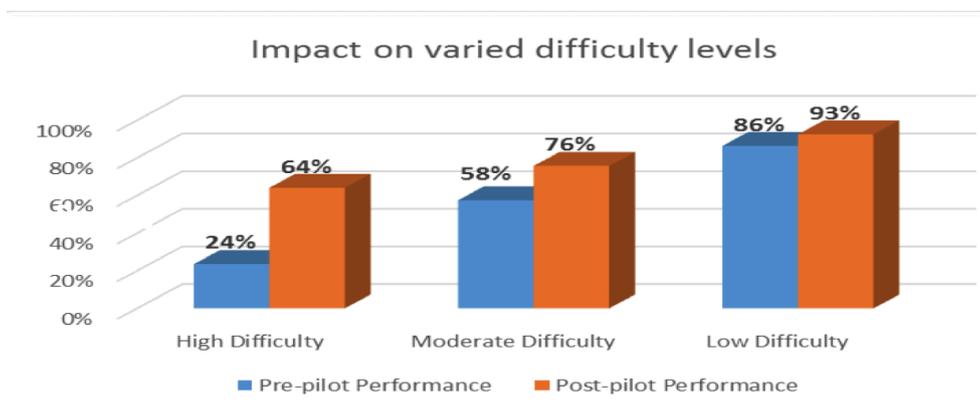
Currently there is an immense lack of trained teachers, technology use and teacher training programs in LCPS’s due to low capital investment. This is causing the execution of innovative solutions to fail.

SEED Schools currently works in two schools, and has mandated teacher training. In addition, it has piloted a successful scheme by implementing simple classroom content delivery system to teach in a consistent logical form simplifying teachers’ efforts. This has saved teachers 15-20 minutes in the classroom and student performance is improving as can be seen in the figure below.



Badminton star Saina Nehwal presenting the 1st place award to SEED Schools for Best Vision for 2020 in inter-school competition amongst 120 LCPS schools. Saina will be Gray Matters Chief Mentor to SEED Schools for one year!

The two schools SEED Schools currently operates in provide a quality education to 1,500 students. This investment will enable it to expand to one more school and impact a total of 2,000 students.



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